

Your invitation to Sponsorship



YOUR COMPANY NAME



Neuse River
BRIDGE RUN

**MAY 2 - 3
2025**

**5 K - 10 K -
1/2 Marathon -
SuperKids Fun Run**

Downtown New Bern, NC
Union Point Park -
Riverfront Convention Center of Craven County



MISSION

The Neuse River Bridge Run serves the community by promoting a healthy, active lifestyle and through its financial support to six community non-profit organizations.



This event benefits 6 non-profit organizations:



The Event

The Neuse River Bridge Run (NRBR) began over 20 years ago and continues to be a vital part in bridging the gaps for 6 non-profit organizations in Craven and Jones Counties. Together, these organizations provide support, services and advocacy for over 120,000 residents in Eastern NC.

Who Benefits?

The NRBR benefits six (6) organizations that bring concrete and important value and advocacy to and for residents of Craven, Pamlico and Jones Counties.

The member organizations for NRBR 2024 are:

- Craven Community College Foundation
- Duffyfield Phoenix Project
- The Filling Station
- Mediation Center of Eastern Carolina
- Religious Community Services (RCS)
- Twin Rivers YMCA

What programs are supported by this event?

- Targeted programs for the homeless and the hungry
- Promotion of physical health
- Leadership programs for children & young adults
- For those in conflict with others, teaching mediation skills to avoid the court system and resolve issues
- Support to community college students who aspire to learn professional and trade skills
- Support and engagement within our communities to improve the education, physical health and cultural well-being of individuals and neighborhoods

Our Track Record

Our participation is growing! For 2024, registrations for the Neuse River Bridge Run events totaled **1,672**. The events bring over **2,000** runners, volunteers, sponsors, families, friends and cheerleaders to Downtown New Bern for 2-days of family friendly activities. Net proceeds provided over **\$89,500** in support for the 6 non-profit organizations of the partnership. We invite you to help us grow!



SCHEDULE OF EVENTS

Friday, May 2, 2025

SuperKids Fun Run

Registration, Check-In, and Activities

Union Point Park

4:00 to 5:30 p.m.

Runners and families will meet at the Park where volunteers will be on hand to register children, hand out goodies, and lead games, activities and warm-ups.

5:30 to 7:00 p.m.

Kids Run participants will organize into to age groups and the races will begin.

Registration, Packet Pick-Up & Welcome Event

4:00 to 8:00 p.m.

New Bern Riverfront Convention Center

Saturday, May 3, 2025

Registration, Packet Pick-Up for 5K - 10K - 1/2 Marathon

6:00 to 8:00 a.m.

New Bern Riverfront Convention Center

All Races Start in front of Union Point Park on East Front Street.

- Half Marathon Start - 7:00 a.m.
- 10K Race Start - 7:30 a.m.
- 5K Race Start - 8:15 a.m.

Runner's Celebration - 8:30 a.m. to 11:30 a.m.

New Bern Riverfront Convention Center

Friday, May 2 - Saturday, May 10 2025

Virtual Races - Virtual events are for runners and walkers who want to participate and support our cause, but won't be joining us physically at the events. Virtual runners set their own course and run anytime from April 27 to May 5.

All photos by Jeremy LeRay, New Bern Web Design





PO Box 234

New Bern, NC 28563-0234

www.BridgeRun.org

NeuseRiverBridgeRun@gmail.com





SPONSOR OPPORTUNITIES and BENEFITS

BENEFITS CHART

Large Logo Banner at the designated bridge entrances and recognition on big screen at Convention Center

Logo displayed at Start and Finish Lines

Name included in all press releases and Logo in 3 individual social media posts.

Your company identified as the race sponsor for specific race (the race name would be preceded by company name; example: "The Sport Drink 5K")

Logo on Mile Marker Signs

Booth space at Riverfront Convention Center on Friday evening (4 - 8 PM) and Saturday morning (7 a.m. - 11:30 AM)

Logo displayed on T-shirts, posters and website

Company name on event banners displayed in downtown New Bern for 5 weeks

Complimentary registrations

Your company banner displayed for runners as they approach your sponsored water stop (You may include site decorations, signage, etc.)

Neuse River or Trent River Sponsors \$5,000	Race Sponsors \$3,000 5K, 10K, or 1/2 M	Race Results and Text Messaging \$2,500	Start or Finish Line Sponsors \$1,500	Mile Sponsor \$1,000	Water Station \$500	Mile Marker \$350	Banner Sponsor \$250
✓ Neuse River Bridge	✓ Cunningham Bridge	✓	✓				
✓	✓	✓	✓				
✓	✓	✓					
		5K, 10K, or 1/2 M					
✓ Neuse River Bridge	✓ Cunningham Bridge	✓ 5K, 10K, or 1/2 M	✓			✓ On 2 mile markers	
✓	✓	✓	✓	✓			
✓	✓	✓	✓	✓	✓ Website only	✓ Website only	✓ Website only
✓ 6 Banners	✓ 4 Banners	✓ 4 Banners	✓ 2 Banners	✓ 2 Banners	✓ 2 Banners	✓ 1 Banner	✓ 1 Banner
✓ 20 race registrations	✓ 16 race registrations	✓ 12 race registrations	✓ 10 race registrations	✓ 8 race registrations	✓ 6 race registrations	✓ 2 race registrations	✓ 2 race registrations

SPONSORSHIP AGREEMENT

Company / Name: _____
 (As it is to appear in sponsorship recognition)

If different from above, the company name as it appears on check _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Billing Contact Person (if needed/different): _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Check here if billing address is the same as above

Sponsorship Type _____ **Amount \$** _____

- NRBR 5K, 10K, 1/2 MARATON \$10,000 - Title Sponsor \$5,000 - Race Sponsor \$2,500 - Results and Text Messaging Sponsor
 \$1,500 - Start or Finish Line Sponsor \$1,000 - Mile Sponsor /Booth & Banners \$600 - Booth Only \$500 - Water Station Sponsor
 \$350 - Mile Marker Sponsors \$250 - Banner Sponsor \$100 - Friend of the Race
 SUPER KIDS FUN RUN \$2,500, - Fun Run Title Sponsor \$1,250 - Super Hero Sponsor \$500 - Super Sidekick Sponsor
 \$250 - SuperKids Banner Sponsor \$45 - Youth Sponsor (sponsor a youth runner in the 5K - ages 10 - 18, \$45 per youth)

Signature _____ Date _____

- Payment is enclosed
 Bill me (*payments must be received by 3/15/25*)

**Please return your commitment form by
 January 30, 2025**

Mail form with check payable to Neuse River Bridge Run
 P.O. Box 234
 New Bern, NC 28563-0234
 OR email commitment form to:
 NeuseRiverBridgeRun@gmail.com

To ensure that you receive full sponsorship benefits,
 please submit logos in high resolution (300 dpi) jpg, png
 or PDF format.



SuperKids Fun Run SPONSOR OPPORTUNITIES and BENEFITS

BENEFITS GRID

Large Logo Banner at Union Point Park and recognition on big screen at Convention Center

Your company logo on the Kids Fun Run banner at the Start and Finish Lines and booth space at Riverfront Convention Center on Friday evening (4 - 8 p.m.) and Saturday morning (7 - 11 a.m.)

Company logo displayed on Kids Fun Run T-shirt

Company name on event banners displayed in downtown New Bern for 5 weeks

Complimentary race registrations for any age category in the Kids Fun Run and website recognition on bridgerun.org

FunRun Title Sponsor \$2,500	Super Hero Sponsor \$1,250	Super Sidekick Sponsor \$500	Super Kids Banner Sponsor \$250
✓			
✓	✓		
✓	✓	✓	
✓ 4 Banners	✓ 2 Banners	✓ 1 Banner	✓ 1 Banner
✓ 10 race registrations	✓ 6 race registrations	✓ 4 race registrations	✓ 2 race registrations

